

SIR PETER BAZALGETTE

Major Career Roles

Chair, ITV plc
Senior Independent Non-Executive Director, YouGov plc
Director, UK Research and Innovation (UKRI)
Non-Executive Director, UK Department for Digital
Senior Independent Non-Executive Director, Saga plc
Adviser, Endemol Group BV and Chair
Chair, Arts Council England

Other Career Highlights

Advisory Board member, Bartle Bogle Hegarty Ltd
President, Royal Television Society
Chair, English National Opera
Chair, UK Holocaust Memorial Foundation
Deputy Chair, UK National Film and Television School
Chair, Sony Pictures Television Production UK Ltd
Non-Executive Director, Channel Four Television Corp. Ltd

Sir Peter Bazalgette ("Baz") brings a rare blend of creative insight and governance experience at the intersection of media, industry, culture and public policy. He was Co-Chair of the Creative Industries Council (2021-2026) and is a Non Executive Board Member of the UK Department for Education (since 2022). He was previously Pro Chancellor and Council Chair at the Royal College of Art (2022-2024), and Senior Independent Director at Saga plc (2022-2024).

His executive and creative legacy includes founding Bazal Productions, the creator of British TV staples such as Ready Steady Cook and Ground Force, before leading Endemol UK and later becoming the Chief Creative Officer of the Endemol Group globally. Between 2016 and 2022, he served as Chair of ITV plc, guiding the broadcaster through digital disruption, content investment, and audience strategy.

Sir Peter has also chaired major national institutions, including Arts Council England (2013-2017) and played instrumental roles within the BBC, Channel 4, UKRI, and the Dept for Digital, Culture, Media & Sport. He was an ambassador of the Independent Review of the UK Creative Industries in 2017 and is Chair of the Baillie Gifford Prize for Non Fiction.

He brings deep cross-sector expertise in:

• Creative media & broadcasting – building and scaling global TV formats, leading major broadcasters through change

• Cultural strategy & governance – steering high-profile national and educational institutions in arts policy and investment

• Public sector & policy leadership – championing creative economy growth, diversity and education in government advisory roles

Educated at the University of Cambridge and Knighted in 2012 for services to broadcasting, Sir Peter is known for his entrepreneurial creativity, institutional stewardship, and his ability to shape and sustain cultural ecosystems through major transitions of significance. Author of The Empathy Instinct, Sir Peter argues that empathy is a core human strength – an insight that underscores its vital role in compassionate, effective leadership. His career offers rare insight for leaders balancing content innovation, public purpose and organisational resilience.