

BARBARA DALIBARD

Major Career Roles

Supervisory Board Chair, Michelin
CEO, Société Internationale de Telecommunications Aeronautiques SCRL (SITA)
CEO, Orange Business Services of Orange SA
Board member, Rexel
Independent Board member, Wolters Kluwer NV

Other Career Highlights

Independent Director, Société Generale SA
Non-Executive Director, Eurostar Group Ltd
CEO, OUI.sncf (SNCF)
Board member, GlobeCast Holding SA
Director, Nuovo Trasporto Viaggiatori SpA (Italo SpA)
Chair then President/CEO, Equant BV (Orange division)

Barbara Dalibard is Chair of Michelin and serves on the boards of Rexel (since 2021), Devoteam, and Dataiku. She also holds a seat on the Académie des Technologies, offering strategic oversight across automotive, energy distribution, digital consulting, and artificial intelligence platforms.

Barbara's executive career is marked by breakthrough transformations in transport and technology. From 2016 to 2021, she was CEO of SITA, the world's largest IT provider to the air transport industry, where she led innovation in global baggage, border and aircraft systems.

Before that, she held the role of CEO of SNCF Voyageurs (2010-2016) - managing France's passenger rail services, launching the OUIGO low-cost train network, and integrating mobility services such as Ouibus and iDVroom into a broader door-to-door offering.

Earlier in her career, she built deep technology and telecom credentials at France Télécom and Orange. She led Alcanet International (an Alcatel subsidiary) and later became Head of Orange Business Services, where she expanded enterprise telecom and IT services across 220 countries. Her work included pioneering mobile data, ADSL, and 3G services in Europe.

She brings deep cross-sector expertise in:

- Transport technology & mobility platforms – shaping digital transformation in aviation and rail, with end-to-end passenger systems
- Telecom & enterprise IT strategy – scaling global telecom infrastructure and digital services across continents
- Board governance & sustainability – chairing and advising technological and industrial boards, with a focus on digital innovation and ethics
- Innovation & digital transformation – advancing AI, data analytics, and platform-driven growth in board and executive roles

Barbara holds dual Master's degrees from Télécom ParisTech and École Normale Supérieure and is an honorary Corps des Mines engineer. An Officer of the Légion d'honneur and the Ordre national du Mérite, she also holds an Honorary Doctorate from École Polytechnique de Montréal. Known for her analytical leadership, cross-sector agility and governance rigour, she is a compelling mentor for executives pursuing innovation-led transformations in complex, technology-driven industries.