

JEREMY DAVIES

Major Career Roles

CIO and Chief Commercial Officer, Informa plc
Executive General Manager & Chief Marketing Officer, Commercial Bank of Qatar
Group Marketing Director, E.ON UK Ltd.
Brand & Communications Director, Santander UK

Other Career Highlights

Non-Executive Director, Supersaurs Ltd
Content & Marketing Director, ntl (now Virgin Media Ltd)
Division Managing Director, J Walter Thompson London

Jeremy Davies is a people focused leader with proven expertise in strategy development and delivery, having led multiple large-scale transformations across diverse sectors, markets and technology, HR, product and marketing functions. He has extensive experience across technology, media, financial services and energy having worked in Australia, Europe and the Middle East.

He is currently CIO and Chief Commercial Officer at Informa and a member of the Group Executive, Risk and Audit Committees, with responsibility for technology and Real Estate across the group. Since joining Informa's Connect Division in 2015, Jeremy has served as Chief Product Officer and Chief Operating Officer before moving into group leadership in 2019, giving him a deep, end-to-end understanding of how product, technology, commercial strategy and operations combine to drive growth.

Jeremy began his career in advertising at J. Walter Thompson, working in London, Amsterdam and Sydney and building an early understanding of brand, customer behaviour and creative execution, before joining cable operator NTL (now Virgin Media) as Marketing & Content Director. He has since held senior marketing roles in highly regulated, customer-facing sectors, including Marketing Director positions at Santander and E.ON, and later relocated to Qatar as Executive General Manager and Chief Marketing Officer of Commercial Bank of Qatar.

Alongside his executive responsibilities, Jeremy has served as a Non-Executive Director at Supersaurs Ltd. and Bridge Technologies, supporting businesses at different stages of their growth journey.

Jeremy brings deep cross-sector expertise in:

• Commercial, product & growth leadership – driving revenue, proposition development and portfolio performance in global information, events and content businesses, both B2B and B2C.

• Marketing, brand & customer strategy – leading marketing and content functions in telecoms, financial services and energy, across both retail and commercial segments.

• Digital, data & technology-enabled transformation – overseeing group technology at Informa and aligning digital, product and commercial agendas to deliver growth.

• International & cross-cultural leadership – operating with global accountability and having lived in the UK, Europe, Australia and the Middle East, adapting strategy and customer approaches across diverse markets.

After graduating with an LLB in Law from Exeter University, he went on to complete an MBA at the Judge Business School, Cambridge. Jeremy is a strong, energetic, pragmatic leader with the ability to flex and adapt to different stakeholders and cultures. A clear and succinct communicator motivated by customer understanding, with ability to simplify complex problems, lead transformation & change and build consensus amongst senior stakeholders and teams through a collaborative, outcome-focused style, that combines creative thinking with rigorous execution.