

MARTIN RADVAN

Major Career Roles

Chair, Weatherbys Ltd
Non-Executive Director, McCain Foods Ltd
Non-Executive Director, Chipita Global SA
EVP & Deputy Group CEO, Mars Inc

Other Career Highlights

President, Mars Wrigley Confectionery
Global President & CEO, William Wrigley Jr Company
President, Mars Drinks
Chief Information Officer & President, Mars Information Services, Mars Inc

Martin Radvan is an experienced global business leader with more than three decades at the helm of complex, multi-stakeholder organisations in consumer brands and family-owned enterprises. He is currently a Non-Executive Director of McCain Foods and an adviser to the STAMMA charity. From 2022 to 2025 he was Chairman of Weatherbys, a long-established UK conglomerate with businesses spanning horse racing, genomics and banking, and he previously served as a Non-Executive Director of Chipita SA, a fast-growing branded international food company headquartered in Athens, until its sale to Mondelēz.

Martin's executive career was mainly at Mars, Inc., where he retired in 2019 as Deputy Group CEO and President & CEO of Mars Wrigley Confectionery, the world's largest confectionery business. In this role he was responsible for an $18bn P&L and a portfolio of many of the world's most recognisable chocolate, gum, mint and confectionery brands. Over 33 years with Mars he held a broad range of leadership and functional roles, including Group CIO and President of the Drinks segment. He led businesses of varying scale and maturity in the US, UK, Middle East and France. His work required balancing global brand strategy with local execution, driving innovation while maintaining operational excellence, and leading large, diverse teams through significant change.

Alongside his corporate responsibilities, Martin has developed deep expertise in family business governance and owner-led enterprises. He worked extensively with successive generations of the Mars family, helping align long-term ownership ambitions with business strategy and culture, and led the strategic relationship with Berkshire Hathaway, working closely with Warren Buffett during the Wrigley acquisition and integration. He has also brought that experience to other family or entrepreneurial businesses such as a Weatherbys, Chipita SA and now McCain, combining a long-term, values-driven perspective with disciplined performance management.

Martin brings deep cross-sector expertise in:

• Global FMCG leadership & brand management – leading Mars Wrigley, the world's largest confectionery business, with an $18bn P&L.
• End-to-end business operations – experience spanning CIO, category leadership and segment CEO roles across multiple regions and functions.
• Strategic partnerships, investor and family relationships – managing the Berkshire Hathaway relationship and working directly with family owners and/or long-term investors.
• International growth & multi-market leadership – Both leading and living in the US, UK, Middle East and France across a variety of businesses.

Martin holds a BSc in Engineering Science from the University of Leicester.